



Jared Diamond Design LLC
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EXPERIENCE

CURRENT

CREATIVE STUDIO OWNER JARED DIAMOND DESIGN LLC

- Preferred Creative Vendor for Twitch and Amazon Advertising LLC
- Work for Carl's Jr Flavor Vault Activation recently featured in Ad Age's "Top 5 Gaming Activations of 2022"
- Creator of the "Hyundai Celebrity Yard Sale" Activation and the first car ever given away on Twitch.tv
- Creative / Design Leader for the Charli XCX Pandora Oasis Activation at the 2022 Coachella Music Festival
- Creative Director and Partner of the Room For Improvement Cocktail Bar, Opening Spring 2023 in Portland, ME

2020 - 2022

SENIOR CREATIVE MALKA MEDIA

- Design Team Leader for Twitch, Chelsea Market, Citi, Twitch, Amazon, Life Aid, and Samsung
- Creator of the World's First Scented NFT for Old Spice: ENTER THE SMELL on Twitch
- Creative / Design Leader for Mike Tyson's Hot Boxing Podcast Brand Identity
- Creative Lead and VFX animator for Showtime's KG CERTIFIED Broadcast Graphics
- Creative Leader for the Malka 2021 Agency Identity Rebrand

2019

FREELANCE SENIOR CREATIVE AMIKA

- Creative Leader, Production Designer, and Animator for the 2019 Amika Holiday Campaign Print + Digital Campaign
- Creator of the 2019 Amika X Sephora Tips Convention Interactive Booth in Las Vegas, NV
- Creative Team Leader and Art Director for the 2019 Amika X Sephora Canada Activation in Vancouver, BC
- Creative Director and Designer of the Amika X Selfridges In-store Display at Self-Ridges, LDN
- Animation Director for the 2019 Amika X Reset:30 Commercial Spot

2018 - 2019

ASSOCIATE CREATIVE DIRECTOR 21GRAMS

- Created the Animated intro and Theme Song for "Challenge Accepted - Season 1" - Nominated at Cannes Lions 2019
- Director and Developer of the first-ever, "Choose Your Adventure" Interactive Commercial for Aimovig
- Creator of the "Sinners of the Synapse" Characters for the ESAI - Alzheimer's Awareness Unbranded Campaign
- Lead Content Creator, Designer, and Event Coordinator for the Genentech, Hemophilia Culture Rebrand Launch Event
- Designed the first ever, "Alzheimer's Escape Room Experience" at ASH 2019

2017- 2018

ASSOCIATE CREATIVE DIRECTOR STRAWBERRYFROG

- Design and Creative Team Leader for SunTrust Bank, Coca-Cola, Peace Tea, Modern Acupuncture, and New Business
- Creative Lead for the SunTrust Bank HalfTime Halo Screen Graphics at Mercedes Stadium in Atlanta, GA
- Lead Creative Art Director and Designer of the Modern Acupuncture, "Let's Tingle" Campaign + Rebrand
- Designed the new look for the Peace Tea Can Product Line, Website, and Videos for the #ChoosePeace Campaign
- Lead Art Director for the "2018 SunTrust Olympics" Super Bowl Commercial

2015 - 2017

SENIOR ART DIRECTOR ENDEAVOR GLOBAL MARKETING

- Creator of the PBR Professional Bull Riding "VS" Global Campaign, Featured Annually at Madison Square Garden
- Worked with Artist, Stephen Tyler, and Producer, Poo Bear to create the Official Professional Bull Riding Anthem and Music Video
- Creative lead for Agency Trade Show Activations, Products, Signage, and Collateral for Bud Light All-Stars at TwitchCon 2016
- Creator of the 2016 Budweiser Global Brand + Style Guidelines

2011 - 2015

ART DIRECTOR THE ACADEMY OF MOTION PICTURES

- Exhibit Designer and Creator of all Promotional Materials for the "Hollywood Costume" Exhibit at the LACMA
- Art Director for promotional collateral and Event Signage for Spike Lee's 25th Anniversary Celebration of "Do the Right Thing"
- Designer of all Key artwork for Academy of Motion Picture Arts and Sciences Events, Screenings, and Premieres
- Designer of Tickets, Event Interiors, Centerpieces, and promo graphics for the "2014 Governor's Awards"

EDUCATION

EMERSON COLLEGE BACHELOR OF ARTS, MARKETING COMMUNICATIONS / 2007 - 2011